



**Truecore**  
THE INNER STRENGTH

# THE KEY TO A BEAUTIFULLY FINISHED HOME IS THE WAY IT STARTS



The image is a composite of two photographs. The left photograph shows a finished, bright living room with light wood flooring, a grey sofa, and a man and a child sitting on it. Large windows and glass doors provide a view of a garden. The right photograph shows the same space under construction, featuring a prominent blue metal frame for the walls and ceiling, with the floor and some furniture already in place.

**THE INTEGRITY OF YOUR  
HOME IS ESTABLISHED  
UPFRONT - WITH THE FRAME**

WHEN YOU CHOOSE A HOUSE FRAME  
MADE WITH TRUECORE<sup>®</sup> STEEL, **YOU'RE  
ACTIVELY MAKING A CHOICE THAT IS:**



BEFORE YOU CHOOSE THE  
BENCHTOPS AND BASINS,  
before you choose the windows and blinds,  
and before you choose the doors and floors,  
first choose the one thing that truly supports  
the whole house: the frame.

A house frame made from TRUECORE<sup>®</sup> steel  
is strong and durable. It will give a house the  
inner strength to become your dream home,  
now and for the future.



**REASSURING FOR YOU  
AND YOUR FAMILY**

- TRUECORE<sup>®</sup> steel is 100% termite and borer proof
- It's not treated with pesticides to keep termites from eating your frame, so it is an ideal choice for those seeking to minimise the use of pesticides in their home
- TRUECORE<sup>®</sup> steel won't ignite or contribute to the spread of house fire, giving you added peace of mind



**A LONG-TERM DECISION**

- House frames made with TRUECORE<sup>®</sup> steel are straight and true and built to stay that way
- TRUECORE<sup>®</sup> steel won't shrink, twist or warp over time, so there's less chance of sticking windows, jammed doors, and wavy rooflines.
- TRUECORE<sup>®</sup> steel is backed by a reassuring 50-year warranty for eligible applicants<sup>1</sup>



**FORWARD THINKING**

- House frames made with TRUECORE<sup>®</sup> steel are a great choice for modern Australian homes
- Their impressive strength-to-weight ratio allows for wide spans and contemporary open plan design to suit comfortable family living



**MADE AND BACKED BY BLUESCOPE**

- TRUECORE<sup>®</sup> steel is made by BlueScope, the manufacturers of COLORBOND<sup>®</sup> steel
- You can rest assured that all TRUECORE<sup>®</sup> steel is made to all relevant Australian Standards<sup>2</sup> and rigorously checked for quality and consistency



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WE ALL KNOW THAT  
THE FAMILY HOME IS YOUR  
BIGGEST INVESTMENT,  
**AND YOU ONLY GET ONE  
CHANCE TO BUILD IT RIGHT**

Which is why more and more  
Australian homeowners are choosing  
the distinctive blue house frames  
made from TRUECORE® steel.  
Recently featured on The Block 2017,  
TRUECORE® steel delivers a great  
start to a beautifully finished home.



**VISIT [TRUECORE.COM.AU](http://TRUECORE.COM.AU) OR CONTACT 1800 738 576**

TO APPLY FOR OR ACTIVATE YOUR WARRANTY SIMPLY VISIT  
**[BLUESCOPESTEEL.COM.AU/WARRANTIES](http://BLUESCOPESTEEL.COM.AU/WARRANTIES)**

1. Warranty currently offered for residential applications only and is subject to application and eligibility criteria. Commercial warranties may be available on application. For full terms and conditions and to determine eligibility of your building for a warranty visit [bluescopesteel.com.au/warranties](http://bluescopesteel.com.au/warranties) or call BlueScope on 1800 738 576. Warranties provided by BlueScope do not affect your rights under the Australian Consumer Law. 2. AS1397:2011 and AS/NZS 1365:1996 1. TRUECORE®, COLORBOND®, BlueScope and the BlueScope brand mark are registered trademarks of BlueScope Steel Limited. © BlueScope Steel Limited ABN 16 000 011 058. All rights reserved.

